

Sisense Live Connect

Your Hub for any Data-Driven Use Case

Businesses today demand a more complete perspective of the past, present, and future. Professionals want fast access to large volumes of quickly changing data so that they have the knowledge to capitalize on new opportunities, navigate threats, and stay competitive. In many cases, insight is required in real time for immediately addressing changes in business conditions.

While a growing number of technologies are available to tap into fast-moving data sets, many organizations struggle to get full value from their investments. Those tasked with providing insights from this data often compromise on important factors like scalability and performance, as well as agility in responding to new business questions. Furthermore, these technologies are generally managed by technical rather than business teams. This can hinder efforts at driving BI adoption across the organization by creating gatekeepers that are too often overloaded with new analytics requests.

Solution

With Sisense Live Connect, teams are empowered to leverage the best technology for any analytical use case. Bringing together data from both Sisense's Data Engine and Live Connect sources in single dashboards provides a complete, 360 degree view of business operations. If an organization has invested in a high performance database or data warehouse, Sisense can connect directly and run SQL queries in that source. Providing unfettered access to the stored information empowers organizations to:

- Leverage investments in real time or scale-out technology;
- Consolidate data feeds from different systems into an integrated BI platform;
- Administer full, centralized governance through Sisense's web interface.

Bringing together Live and ElastiCube data unlocks the full potential of the BI system so that organizations are no longer forced to make compromises.

Example Live Data Use Cases:

Quality control: An industrial bottling plant monitoring bottle defects that removes defective items from the line.

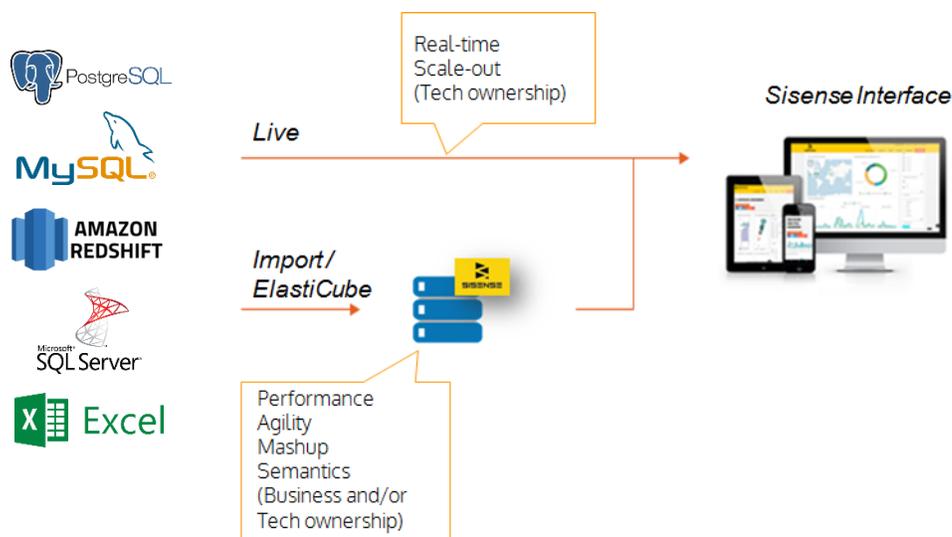
Inventory tracking: An ecommerce organization that calibrates inventory levels in real time with dynamic customer demand.

Gamified sales: A high velocity sales team that monitors quota achievement as soon as deals are closed.

Complementing a Live source, importing batch data into the Sisense Data Engine provides teams the ability to:

- Analyze large datasets with fast performance for calculations and statistics;
- Integrate and model new data in a business-friendly data preparation and prototyping environment;
- Gain a performance boost on distributed infrastructure.

Combined with widgets from a Live Connect source, organizations can achieve a deeper level of insight and operational readiness by accessing real time or scale-out data sources.



The benefits of Sisense Live Connect include:

- **Better Performance:** Leverage the right technologies for the right use case;
- **Greater Context:** Compare real time statistics with historical averages;
- **More Agility:** Integrate new data and prototype KPIs on the fly;
- **User Empowerment:** Drive success by appealing to common skill levels;
- **Integrated Platform:** Visualize Live data and ElastiCube data in single dashboards;
- **Better Governance:** Control access and sharing from the same platform.

With Sisense Live Connect, organizations will drive more knowledge to their teams for better operational and strategic decision making, in any analytical use case.

Sisense proves the value of our solution during a live Test Drive, using your actual data sources. To see Sisense in action, schedule a Test Drive at www.sisense.com